

Best Podcast	AUDIO	-	-	-	<p>Awarded to a single episode or a series.</p> <p>For a series you may submit a maximum of 3 episodes.</p> <p>Maximum submission duration for a single podcast or a series is 30 minutes total.</p>	<p>Awarded to a single podcast or a podcast series that displays an outstanding use of the aural medium.</p> <p>If you have a 12 episode podcast series, you can enter up to 3 different episodes from the series to a maximum of 30 minutes.</p> <p>Content should be produced specifically for the podcast and not merely repackaging of material created for broadcast.</p>	<ul style="list-style-type: none"> • Unique exploration of an original topic or theme • Editorial excellence • Story elements reflect diversity in the community • Creative use of sound • Quality of interviews • Overall impact of the story or series 	Not applicable.	Not applicable.	Not applicable.
Breaking News	-	VIDEO	DIGITAL	-	<p>Maximum 15 minutes of video.</p> <p>Maximum of 5 URLs for article or interactive submissions.</p> <p>The entry may be submitted as video, article or interactive format as it was originally presented either on-air or on a digital platform.</p>	<p>Awarded to the news organization that displays the most enterprise and creativity in reporting a single, unscheduled, breaking news event. Judges will only consider entries in this category that include the initial broadcast and no more than 4 additional follow-up reports. Examples: The Ottawa Shooting, initial coverage of a fire or a flood. On the other hand, elections are scheduled and should not be submitted for this award.</p>	Not applicable.	<ul style="list-style-type: none"> • Ability to respond quickly to breaking news event • Enterprise and thoroughness (including initiative) of content delivered • Performance and coordination of available staff and resources • Story elements reflect diversity in the community • Technical quality of production • Overall impact 	<ul style="list-style-type: none"> • Ability to respond quickly to breaking news event • Enterprise and thoroughness (including initiative) of content delivered • Performance and coordination of available staff and resources • Story elements reflect diversity in the community • Technical quality of content • Overall impact 	Not applicable.
Excellence in Data Storytelling	-	-	DIGITAL	-	<p>Maximum of 5 URLs.</p>	<p>Awarded to the news organization that publishes the most creative digital data story of the year. Particular attention will be given to how the data is presented in the digital space, the creativity and clarity given to the treatment of the numbers through presentation (graphics and/or interactivity). Entry should outline how the data was obtained and used to uncover the story.</p>	Not applicable.	Not applicable.	<ul style="list-style-type: none"> • Unique or original exploration of a topic or theme • Effectiveness in displaying the data in a useable, understandable way. • Creativity and originality in presentation • Innovation • Functionality and user experience • Elements reflect diversity in the community 	Not applicable.
Excellence in Newsletter	n/a	n/a	DIGITAL	n/a	<p>Maximum 5 URLs for 5 editions of the same Newsletter.</p> <p>Screenshots of emailed newsletters are also valid submissions in place of the URL entries.</p>	<p>Awarded to the news organization that demonstrates excellence in use of newsletters. Each submission should be for a single newsletter rather than a multitude of newsletters published by the same organization. The submission may include a wide variety of types of newsletters, including daily, weekly, or other regularly delivered digests including general news briefs, content curated around topical issues, writing capturing an individual commentator's opinion, or containing original journalism.</p> <p>Judges will take into account the frequency and length of the newsletters as well as the size of the teams producing them. Entries will be judged based on content, innovation, quality, visual design, user experience, and overall strategy and impact of the newsletter.</p>	Not applicable.	Not applicable.	<p>Editorial excellence including quality of writing</p> <p>Design and visual elements</p> <p>User experience</p> <p>Quality of content based on the subject matter</p> <p>Coverage reflects diversity in the community</p> <p>Overall impact</p>	Not applicable.

Excellence in Social	-	-	DIGITAL	-	Maximum of 5 URLs.	Awarded for use of social media to enhance the audience's understanding of a single news story or news event/project. Submission must demonstrate the exceptional use of social media as evidenced by the quality of journalism and the quantity and quality of user engagement. An entry may be from any social platform that demonstrates the best use of storytelling. A short written description (100 words max) explaining how the entry uses social to further the audience's understanding of the single news story, news event or news project is required	Not applicable.	Not applicable.	<ul style="list-style-type: none"> Engagement and interactivity Innovation Visual Design Functionality and user experience Content reflects diversity in the community Overall impact 	Not applicable.
Excellence in Sports Reporting	AUDIO	VIDEO	DIGITAL	-	Maximum of 5 minutes of audio or video as it was originally presented either on-air or online. Maximum of 1 URL for articles or interactive submissions. The entry may also be strictly written word digital with any number of pictures and/or graphic content.	Awarded to the news organization which reflects excellence and creativity in sports reporting.	<ul style="list-style-type: none"> Editorial excellence Quality of storytelling to explore a unique or original topic or theme Quality of interviews and research Story elements reflect diversity in the community Overall impact Creative use of sound to tell the story 	<ul style="list-style-type: none"> Editorial excellence Quality of storytelling to explore a unique or original topic or theme Quality of interviews and research Story elements reflect diversity in the community Overall impact Creative use of sound and visuals to tell the story 	<ul style="list-style-type: none"> Editorial excellence Quality of storytelling to explore a unique or original topic or theme Quality of interviews and research Story elements reflect diversity in the community Overall impact Use and integration of online features/technology/social to tell the story 	Not applicable.
Excellence in Video	-	VIDEO	-	-	Maximum 10 minutes of video.	Awarded to the news organization that shows outstanding video creativity to tell a single news story. The story must be submitted as it appeared on air or online, and all visuals must have been shot by a member of the news organization. No third-party commercial video. Video obtained through social media is acceptable but will not be considered. "Year-ender" packages are not allowed. A short, written description (100 words max) explaining how the entry breaks the mold of traditional storytelling and innovative use of technology is required.	Not applicable.	<ul style="list-style-type: none"> Creative and original use of video Technical quality of production Editorial excellence Story elements reflect diversity in the community Overall impact 	Not applicable.	Not applicable.
Feature News	AUDIO	VIDEO	DIGITAL	-	Maximum 10 minutes of audio or video. Maximum of 1 URL for digital submissions.	Awarded to the news organization that reflects excellence and creativity in the presentation of a feature or human-interest story. The submission must be from a single item. You may not submit multiple items from a series. A multi-part series should be entered into the "Continuing Coverage", "Original Enterprise" or the "Investigative" categories, as long as the items meet those categories' other criteria.	<ul style="list-style-type: none"> Editorial excellence including quality of writing and reporting Unique or original exploration of a topic or theme Quality of interviews and research Story elements reflect diversity in the community Creative use of sound to tell the story Overall impact 	<ul style="list-style-type: none"> Editorial excellence including quality of writing and reporting Unique or original exploration of a topic or theme Quality of interviews and research Story elements reflect diversity in the community Creative use of sound and visuals to tell the story Overall impact 	<ul style="list-style-type: none"> Editorial excellence including quality of writing and reporting Unique or original exploration of a topic or theme Quality of interviews and research Story elements reflect diversity in the community Visual design Functionality, interactivity and user experience Overall impact 	Not applicable.

News Information Program	AUDIO	VIDEO	-	-	<p>Maximum of 3 audio or 3 video clips totalling no more than 30 minutes.</p>	<p>Awarded to the news organization that displays excellent content and presentation in a regularly scheduled or posted news information program/segment which is not a daily newscast. Must be submitted as it appeared on air or online but can be edited for time requirements.</p> <p>Editing note: Maximum of 3 clips may be entered from a same-day program. Each clip may have a late in and early out but there should not be any editing within the clip itself.</p>	<ul style="list-style-type: none"> • Editorial excellence • Relevance to the audience • Coverage reflects diversity in the community • Quality of insight and analysis • Quality of production including creative use of sound • Overall impact 	<ul style="list-style-type: none"> • Editorial excellence • Relevance to the audience • Coverage reflects diversity in the community • Quality of insight and analysis • Quality of production including creative use of visuals and sound • Overall impact 	Not applicable.	Not applicable.
News - Live Special Events	-	VIDEO	DIGITAL	-	<p>Maximum 30 minutes of video.</p> <p>Maximum 5 URLs.</p> <p>The entry may include video as it was originally presented either on-air or online.</p> <p>The entry may also be strictly written word digital with any number of pictures and/or graphic content.</p>	<p>Presented to the news organization that displays excellence in the coverage of a special event. This may be coverage of a "scheduled" event like Canada Day, an Election, or Remembrance Day or coverage of an ongoing emergency like a fire or a flood excluding Day One coverage of the emergency which should be entered as Breaking News.</p>	Not applicable.	<ul style="list-style-type: none"> • Editorial excellence including quality of writing and reporting • Insight and analysis • Enterprise and thoroughness • Coverage reflects diversity in the community • Overall impact • Coordination and use of resources 	<ul style="list-style-type: none"> • Editorial excellence including quality of writing and reporting • Insight and analysis • Enterprise and thoroughness • Coverage reflects diversity in the community • Overall impact • Creative use of visuals • Effective use and integration of online features/technology 	Not applicable.
Opinion	AUDIO	VIDEO	DIGITAL	-	<p>Maximum of 10 minutes of audio or video as it was originally presented either on-air or online.</p> <p>Maximum of 1 URL for articles or interactive submissions.</p> <p>The entry may also be strictly written word, digital with any number of pictures and/or graphic content.</p>	<p>Awarded to the news organization that provides outstanding editorial comment on a single topic. The editorial or commentary may be analytical or interpretive and need not necessarily express an opinion. Commentary may be by a news organization employee, professional journalist or a member of public who expressing an opinion, e.g. a refugee, homeless person, basketball player – in his/her own words. Do not submit an entry on behalf of a panel or a series of clips or streeters.</p>	<ul style="list-style-type: none"> • Unique or original exploration of a topic or theme • Originality of thought • Variety of interviews and research • Story elements reflect diversity in the community • Engaging delivery • Overall impact 	<ul style="list-style-type: none"> • Unique or original exploration of a topic or theme • Originality of thought • Variety of interviews and research • Story elements reflect diversity in the community • Engaging delivery • Overall impact 	Not applicable.	

