

RTDNA Canada recognizes Gord Macdonald with a West Region Lifetime Achievement Award

Vancouver, BC - (June 9, 2020) - RTDNA Canada is pleased to honor Gord Macdonald with an RTDNA Canada Lifetime Achievement Award for his outstanding service and continued excellence in his journalism career.

RTDNA President Fiona Conway said, “Congratulations Gord Macdonald on RTDNA’s recognition for your incredible career in radio – you’re such a well-known voice to British Columbians!”

A special video celebrating Gord’s incredible career contributions is available on the [RTDNA Canada website](#).



For more than 45 years, including 30-and-counting at Vancouver radio giant CKNW, Gord Macdonald has been a leading voice in radio journalism in BC.

Gord’s journalistic voyage began with stops at radio news and sports desks in Victoria, Guelph, and Brandon, Manitoba, before moving on to become News Director for KBS, the Kootenay Broadcasting System. Gord then made his way to BC’s Western Information Network, getting airplay across the province and on flagship station CKNW.

Around this same time, Gord was making a mark at BCIT, where he became head of the Broadcast Journalism program. Tough, demanding, but always fair, Gord would leave a mark on literally hundreds of young journalists while leading that program.

In 1991, Gord stepped into the shoes of a titan in Canadian broadcasting: Gord became CKNW News Director, replacing the legendary Warren Barker. Gord would lead the newsroom with distinction, achieving market-leading ratings and award-winning coverage. And that newsroom always had the passion, intensity and work ethic Gord is known for.

He covered all the big stories, from Olympics to Stanley Cup riots to political scandals. He hosted talk shows. He’s had a vast, meaningful impact on hundreds of journalists, from rookies to veterans. Today, his iconic and familiar voice greets radio listeners across Metro Vancouver every morning.

About RTDNA

RTDNA Canada is the voice of electronic and digital journalists and news managers in Canada. The members of RTDNA Canada recognize the responsibility of broadcast and digital journalists to promote and to protect the freedom to report independently about matters of public interest and to present a wide range of expressions, opinions and ideas. The [RTDNA Canada Journalistic Code of Ethics](#), adopted by the Canadian Broadcast Standards Council, is used to measure fairness and accuracy in our profession.

Click [HERE](#) to become a member.

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