RTDNA Canada recognizes Sandi Coleman with a Prairie Region Lifetime Achievement Award

Calgary, Alberta – (June 9, 2020) - RTDNA Canada is pleased to honour Sandi Coleman with an RTDNA Canada Lifetime Achievement Award for her outstanding service and continued excellence in her journalism career.

RTDNA President Fiona Conway said, "Congratulations on your recognition, and for your contributions, commitment and mentorship of so many young reporters over the years."

A special video celebrating Sandi's incredible career contributions is available on the [RTDNA Canada website](#).

After a four decade career in broadcasting, including 16 years as host of CBC Yukon's A New Day, Sandi Coleman retired in April 2019.

Sandi's first job was in Saskatoon where she was assigned the "Diefenbaker beat" — it was her job to interview the former prime minister every time he returned home to Prince Albert. From there, it was on to Winnipeg to work at CTV before eventually forming a small TV production company with colleagues. They spent a few years driving around rural Manitoba for the hit CBC-TV show, "Breakaway" before she become an announcer at CBC Winnipeg. Finally, she headed north to join CBC Yukon.

Well known for her warmth, Sandi emceed countless community events, such as regional science fairs, Special Olympics awards dinners, the annual United Way breakfast, and both playing in, and hosting the awards, at the annual Peter Gzowski Invitational Golf Tournament.

Across her 41-year career, Sandi's legacy will be her kindness, her dedication to strong journalism, and her love and caring for the communities she served.

About RTDNA

RTDNA Canada is the voice of electronic and digital journalists and news managers in Canada. The members of RTDNA Canada recognize the responsibility of broadcast and digital journalists to promote and to protect the freedom to report independently about matters of public interest and to present a wide range of expressions, opinions and ideas. The **RTDNA Canada Journalistic Code of Ethics**, adopted by the Canadian Broadcast Standards Council, is used to measure fairness and accuracy in our profession.

Click **HERE** to become a member.

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